

NEWS RELEASE

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January 22, 2021

Zionsville partners with local compost hauler

As part of the Climate Action Plan, the Town of Zionsville is partnering with Earth Mama Compost to offer residents special pricing for curbside compost pickup. Earth Mama Compost is a local woman-owned business providing fee-based curbside compost to residents.

Zionsville residents can sign up for this service for \$10/month, a discount of 50%. Sign up is available through the <u>Earth Mama website</u>. If 300 households participate and compost just 25% of their solid waste weekly, we will divert 86 tons of waste from landfills annually.

Those who sign up will receive a starter kit from Earth Mama Compost that includes a compost bucket, an 8-gallon compostable liner, a small countertop bin to keep in the kitchen and a roll of 3-gallon liners. Earth Mama will replace the compostable liner and provide a complimentary bucket of compost in the spring. All compostable kitchen scraps are picked up by Earth Mama Compost every other week (contactless pickup) and dropped off at GreenCycle where they are transformed into soil enriching compost.

Through efforts in the Climate Action Plan, it was discovered that local greenhouse gas (GHG) emissions from the breakdown of trash and food waste comprised about 1% of Zionsville's 2018 GHG inventory. Although this number may seem small, there are actions the community can take to create new ways to reduce waste, fostering more sustainable lifestyles.

"The Town has created this opportunity for a discounted curbside composting service to provide an easy and affordable way for our residents to reduce waste," said Mayor Emily Styron. "By partnering with Earth Mama Compost, we're taking an important step to lowering greenhouse gas emissions, reducing landfill waste, improving our soil and reducing our impact on the environment."

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